

RACHEL OROVIO

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OBJECTIVE

A creative team that needs direction is where I will find my fit. My thinking is out of the box; daring, yet pristine with a flair for intrigue.

I'm a recent grad from Texas State, where I finished up my BA - a nice refresher to the field I already have so much experience in. I am full of passion and ready to bring it to the right team.

EDUCATION

Bachelor of Arts, BA
Mass Communication
Texas State
2017

SKILLS

Adobe Design Suite
Microsoft Office Suite
CMS
HTML
CSS
Javascript
Wordpress
SEO
Social Media

EXPERIENCE

2010 – 2016 **Savage Woods LLC** **Cedar Park, TX**
Marketing Director and Web Designer

As a co-founder of this company, I contributed in every aspect to the development of the business. Specifically, I built the website and designed all the graphics and marketing materials. I created and maintained a successful email marketing campaign, and was also responsible for sales, customer relations, and day to day operations.

2005 - 2017 **Freelance** **Cedar Park, TX**
Graphic Designer – Print, Web, Multimedia, Wordpress

As a freelance designer, I provided graphic design for print and web, website design and development, and marketing to a variety of clients.

2007 – 2008 **DELL** **Austin, TX**
Contract Sharepoint Designer

I designed the Sharepoint Intranet website for the Global Lean BPI department.

2005 – 2009 **CEMEX, Usa** **Houston, TX**
Contract Designer

For CEMEX, I designed award winning magazine ads and managed their ad campaign, designed brochures, spec sheets, power point presentations and more on an as needed basis.

2002 – 2005 **MBC Direct** **Houston, TX**
Director of IT

This is where I fell in love with being a creative director. I had the privilege of directing the IT department for a global technology marketing company. I inspired my team, which included illustrators, multimedia designers, graphic designers, web designers, database developers, and programmers to produce award winning design for print, Web and video.

1999 –2002 **eWorld Design, Inc.** **Houston, TX**
Owner / Creative Director / Wearer of Many Hats

I built a successful Web site design, graphic design, and hosting provider, from the ground up. I started the company working as a freelance Web designer, and quickly expanded it into a corporation with a staff of full time designers.

1994 - 1999 **Telman, Inc.** **Houston, TX**
Marketing Designer and Web Master

I started my career as the Marketing assistant for Telman, a telecommunications management company. I worked my way from Marketing Assistant to Marketing Designer and Web Master. I was involved in the concept and production of all the Marketing campaigns, and produced all the in house graphics and materials.